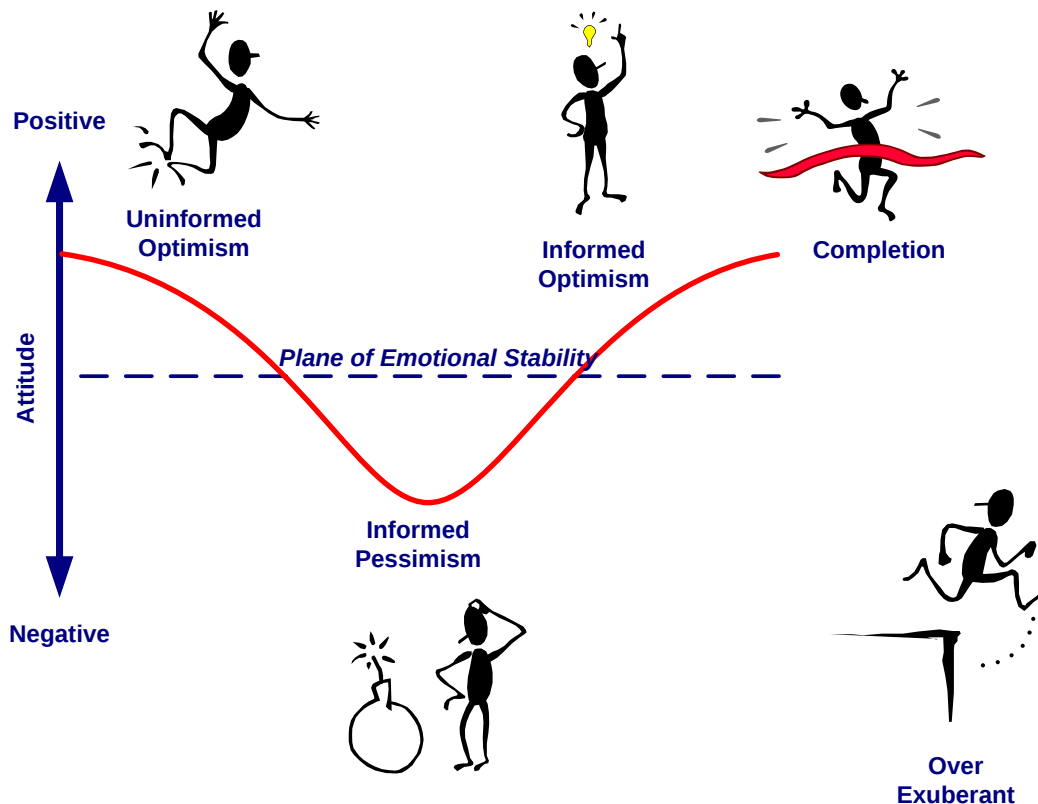


Tools for Knowledge Workers

The Positive Change Cycle



Not all change is greeted negatively. There is a positive change cycle as well. However, it is not without its own risks. The bottom right hand portion of the diagram depicts an over exuberant person running off a cliff. The positive change cycle starts out with unfounded or uninformed optimism which, as people learn more, turns to informed pessimism. That turns to informed optimism and, eventually, to the completion of the cycle. To see the Natural Change Cycle, click [here](#). To see the Managed Change Cycle, click [here](#). For a very popular and often cited primer on change management click [here](#).

